

# In 2025...



**744**  
patients  
were served  
in our clinics



**40+**  
patients who  
considered  
abortion  
**chose life**  
instead\*



**2**  
patients put  
their **faith in**  
**Jesus** during  
their clinic  
appointment

\*The number is likely higher  
than 40, as most patients do  
not follow up with us about  
their pregnancy decision.

# Impact Report

February 2026

## A Note from our CEO

Dear Partners,

This past year, First Image's leadership team worked hard to discern our core values as an organization. Believing our values needed to be true and evident in every aspect of the ministry—from a patient appointment, to a partner interaction, to the way we treat our co-workers—we realized **what we admired most about First Image's culture is the courage, compassion, and commitment to the gospel of Jesus Christ** that is woven throughout this community.

It is our shared conviction of hope through Jesus and the kindness of God that led to an incredible 2025! **Thank you for joining with us to bring places of prayer, education, advocacy, comfort, and support to Greater Portland.** We praise God for all that is captured in this impact report and for all He will do as we look to Him for direction and provision in 2026!

Grateful for you,

Rachel Wilson, CEO

## 75 Baby Baskets Made at Pathway Church

Part-way through this last year, Pathway Church in Gresham generously took over our Gresham baby basket efforts, providing storage space and eager helping hands to sort, assemble, and pass off baskets brimming with baby supplies to our patients in need. Our Assistant Manager at the Gresham clinic, Yadhira, sent this to our team:

"I just wanted to share this photo that our support service team took yesterday for celebrating making 75 baskets at Pathway so far. It's been real fun seeing this group of lovely individuals have so much passion for our ministry."

Thank you, Pathway Church, for your faithful partnership!



**Did you know?** In total, we were able to hand out **316 baby baskets in 2025!**

## Heartwarming Moments

### Patient Calls to Say Thank You

"A patient at the Gresham clinic called to say 'thank you' and mentioned our nurse, Rachael, by name. She **thanked us profusely for being life-affirming** and supporting women the way we do. She said **she could tell how much we care for pregnant women**. She said she wished everyone could experience the care she received and that we were great!"

- Jeanette



### Patient Returns for Pregnancy Care

"I scheduled an appointment today for a patient who is feeling really overwhelmed and scared. She's considering abortion and mentioned that this pregnancy is unplanned. **She was actually an STI patient earlier this year**, and I think it's really encouraging that even though her first experience with us wasn't pregnancy-related, **she still chose to come back to us in a moment of crisis**. It says a lot that her experience was positive enough for her to return."

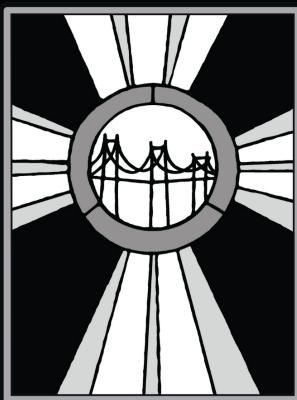
- Reece



### Staff Cares for Neighbor in Need

"I want to give a shoutout to Courtney, our Assistant Clinic Manager, for her kindness toward a houseless neighbor who sought shelter from the rain outside our door today. **She gave him coffee and a Bible** and took time to listen to him and pray with him. It was a sweet reminder of the opportunities God gives us to demonstrate His compassion to others."

- Jessica



### Worship & Learn

For 20s & 30s in the Portland Area

February 26, 2026  
7:00pm - 8:30pm  
Door of Hope NE

Worship & Learn is an evening for young adults to step into honest, sometimes messy conversations about abortion. Guided by Jesus' call to love our neighbors, we'll practice listening to understand, invite the Holy Spirit into our perspectives, and ask God what He desires from us in this complex conversation.

Register for  
Worship & Learn



[tinyurl.com/fiwl26](https://tinyurl.com/fiwl26)

### Gresham Prayer Walk

March 31, 2026  
7:30am - 8:30am  
Ava Health Gresham

Join us as we walk the neighborhoods surrounding the Gresham clinic, lifting up the community and this ministry in prayer. Fellowship and light refreshments to follow.

Find out more  
and register here



<https://tinyurl.com/ava-gresham-walk>

### First Image Fun Run

May 30, 2026

Registration opens in March! Stay tuned!