

First Image Fun Run and Walk 2023 FAQ's

Don't see your question answered below? Drop us an email events@first-image.org
or give us call 503.256.0808

GENERAL

Q: What is the First Image Fun Run and Walk?

A: The First Image Fun Run and Walk is a family-friendly annual event. This is a chance to come together to support women, men, and babies so they can have every opportunity to experience abundant life.

Q: Why should you participate?

A: For many reasons but here a few of our favorites!

- Bring awareness to your community of the ministry of First Image.
- Raise funds that directly support the needs of moms and dads facing unsupported pregnancy in greater Portland.
- Join others to reflect the love of Christ to those who need it in our community.

Q: Is this a political event?

A: No, this is not a political event. First Image does not have any political ties. Our event is focused on raising awareness of the services we offer and financial support to continue to bring compassionate care to the vulnerable in our city.

Q: Can I bring a stroller and walk/run with it?

A: Yes, the course at Blue Lake Park is stroller accessible. We do recommend a jogging stroller for a better experience. Much of the park is wheelchair accessible, including the parking areas, restrooms, and trail loop. This is a family-friendly event, and we want all family members to be able to participate. ***Blue Lake is currently doing so major renovations, this is the best information we currently have, and will update these FAQ's if anything changes***

Q: Can I bring my dog/pet to the event?

A: Dogs and other pets are not allowed by the park.

Q: Where do I park?

A: Park in the parking lot closest to the Shahala picnic shelter. The parking fee for Blue Lake Park is \$5 per car. Carpooling is encouraged!

Q: Are you selling shirts or other merchandise?

A: Yes! We'll have some merchandise available for purchase at our merch store!

REGISTRATION

Q: How do I register?

A: Head to our [2023 FIER](#) page and click the “**Register Today!**” button. You can participate as an individual, create a team, or join a team. You can register yourself or choose to register others in your household. **Please note that if you choose to register additional people with you in the same registration form, they will not receive their own fundraising page.** If you and your family members would like to fundraise and/or join a team to fundraise, you will need to complete separate registration forms. If you have any questions, please e-mail events@first-image.org

Q: Who needs to register?

A: We encourage everyone to register, even small children, whether they are fundraising. This allows us to have more accurate counts for our vendors.

Q: Do I need to pay to register?

A: Registration is free! We would love to encourage you to utilize your fundraising page to raise money for First Image. And you get some great rewards the more you raise!

Q: I want to participate, but I’m busy that day. What can I do?

A: We have a virtual participation option for those that can’t attend. When you register, just choose “Virtual Walker/Runner” under the “Participant Type” dropdown. You’ll still be given a fundraising page after registration, and we’ll mail or arrange pick up for any fundraising rewards.

Q: I’m planning to fundraise offline; do I still need to register?

A: Yes! If you don't register ahead of the event online or by contacting our Event Staff, you will not receive important communications from us. You also won't be able to keep track of your total by adding your offline donations to your fundraising page. To register online, head to our [2023 FIER](#) page and click the “**Register Today!**” button.

Q: If I sponsored a participant, but want to attend in-person, do I need to register?

A: Yes please. If you would like to participate in the Fun Run and Walk, we ask that you register and do so ahead of the event. Even if you are just a spectator, we ask that you register. You also don't want to miss out on receiving important event updates from us and registration is 100% free!

Q: What if someone gives me cash /a check (i.e.: offline donation)?

A: If multiple people give you cash donations, you are welcome to write a personal check covering the full amount payable to First Image. Be sure to also, print and fill out an [Offline Donation Form](#) with the corresponding sponsors and we will be able to credit those donors individually OR you can turn in separate cash/check sponsorships with corresponding donation forms at the event.

Q: Can someone pledge to sponsor me? How can I make sure First Image receives the money?

A: We do encourage you to get payment in-person or online as much as possible since we as humans can be forgetful. However, donors can pledge to sponsor you and First Image will invoice those individuals after the event. Please make sure to complete the offline donation form and get the correct mailing address for those donors. We will only invoice for gifts **over \$20**.

Q: How do I turn in my offline donations and money?

A: You can arrange a time to drop them off at our Headquarters office (please email us when you plan to come so we can make sure someone is there to receive them events@first-image.org) or you can mail them, to the address listed below. To make sure your offline donations are all accounted for, we recommend turning in offline gifts ahead of the event.

Q: What if I'm fundraising online and get some offline donations, but want those to be reflected in my overall total?

A: Any offline gifts turned in **before** the event can be entered online yourself on your fundraising page. Please plan to enter your offline donations before May 11th and turn in corresponding cash/checks at the First Image HQ office or at the event on May 13th. You can arrange a time to drop them off at our Headquarters office (please email us when you plan to come so we can make sure someone is there to receive them events@first-image.org). You should see those donations you enter yourself reflected in your online fundraising profile immediately.

Donations/Sponsorship

All sponsorships that participants receive are tax-deductible. First Image is a 501(c)(3) organization (Tax ID: 93-0854417) Any donations that are not received online through the fundraising website can be mailed to or processed over the phone. For individual participants or teams to be credited, please indicate who is being sponsored.

Please mail all offline gifts to our address:

First Image Attn: FI Fun Run
1315 SE 20th Ave Ste. 2
Portland, OR 97214

To make a gift over the phone, call 503.256.0808

If you need to turn in any offline donations (cash, checks, or pledges), please contact our staff ahead of time so we can schedule a time to be in the office to receive your money.

FUNDRAISING & REWARDS

Q: Do I have to raise a minimum amount to participate?

A: Nope. Registration is free and we don't require anyone to fundraise, but to make the most impact for the ministry, please consider making a personal donation or fundraising. Only participants who raise \$125+ will receive an exclusive 2023 First Image Fun Run and Walk t-shirt!

Q: I registered, but now what should I do?

A: We recommend that you start customizing your fundraising page ASAP! Upload your picture and write the story of why you are participating.

Q: Are there rewards for top fundraisers?

A: Yes! In addition to the fundraising rewards that all individuals can earn, the top fundraisers for our four age categories (0-10, 11-14, 15-18 and 19+) will be recognized during the awards ceremony. To be eligible, make sure you have all your donations turned in by May 13th.

Q: I raised enough to earn a reward! How do I receive it?

A: Most rewards will be available at the event at Blue Lake Park. We will also have times available to pick up your rewards after the event at our Headquarters office in SE Portland. If you earn the \$5000 level award, you will be notified and have the option to receive your prize in the mail. *Rewards are subject to availability and may be received after the event. Learn more at [First Image Fun Run and Walk](#)

Q: Is there a packet pick-up? Can I pick up packets for my family and friends too?

A: No, due to low participation last year we are not scheduling a typical packet pickup. T-shirt and most rewards will be available at the event at Blue Lake Park. We will also have times available to pick up your rewards after the event at our Headquarters office in SE Portland. You can arrange a time to drop off donations at our Headquarters office (please email us when you plan to come so we can make sure someone is there to receive them events@first-image.org) or you can mail them, to the address listed above. To make sure your offline donations are all accounted for, we recommend turning in offline gifts ahead of the event.