

January 2024

FIRST
IMAGE

IMPACT REPORT



A Note From the CEO

I am thrilled to invite you to celebrate this year's impact report with us. These tangible numbers give a small picture of the women we are honored to serve and the community that surrounds them. These are not just ultrasound images, baby baskets, runners, or scanned QR codes. These are people whose lives have been changed – mine included. Whether that life was a woman who decided to carry her child, or someone who learned to engage in the abortion conversation in a new manner – we are thankful to get to do this work alongside you.

I am convinced that the Church has so much to offer to the greater Portland area when it comes to unexpected pregnancies and how we navigate them. This will be an incredible year as we continue to anticipate together what the LORD has planned for First Image, our partners, and the community we serve.

Thanks for being with us!



Rachel Wilson
Interim CEO

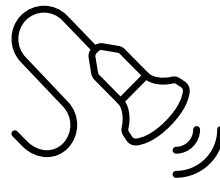
A LOOK BACK ON



**1,189 Pregnancy
Patients Served**



527 Baby Baskets



878 Ultrasounds



187 STI Tests

\$183k

**Raised at our First
Image Annual Fun
Run + Walk**

\$261k

**Raised at our
First Image Gala**

16%

**Increase in
overall amount
of patients**

37%

**Increase in
ultrasounds
given**

Thank you for your generous giving and partnership in 2023!

Haven't seen our 2023 annual report? See it here:



**first-image.org
@firstimagepdx**



**1315 SE 20th Ave. Suite 2
Portland, OR 97214**



503-256-0808